

Regen Conference Programme – Day 1 – Wed 22nd March 2017

10.30 Doors Open

11.00 – 11.10 **Conference Chair – Max Steinberg CBE – Chief Executive, Liverpool Vision**
Welcome to Regen and welcome to Liverpool – World Class City for Business

11.10 – 1.00 **Session 1 Title Going for Growth**

Mark Basnett – Executive Director, Liverpool City Region Local Enterprise Partnership
Improving the economic prosperity of the City Region

Mark Kitts – Assistant Director, Regeneration, Liverpool City Council
The multi-billion pound transformation, and now planning and building Liverpool's future

Colin Sinclair – CEO, Knowledge Quarter Liverpool & Chairman, Bruntwood L'pool
Spanning half of the city centre – over £1bn of new developments in the pipeline

Kate Willard – Chair, Atlantic Gateway
North West Infrastructure and Assets; how joined up is joined up ?

Darrell Matthews – Regional Director, Institution of Civil Engineers
Delivering Infrastructure in the North

Lunch Break 1 Hour -----

2.00 – 2.50 **Session 2 Title Urban Regeneration & Growth**

Lindsey Ashworth – Development Director, Liverpool Waters / The Peel Group
Pioneering the renaissance of the River Mersey and the Manchester Ship Canal

Richard Mawdsley – Project Director, Wirral Waters / The Peel Group
Shaping a new future for the Wirral with the largest regeneration project in the UK

Coffee Break 30 Minutes -----

3.20 – 5.00 **Session 3 Title Town & City Centres & Growth**

Keith Burge – Director, Institute of Economic Development
What next for under-performing Towns and Cities ?

Andrew Carter – Deputy Chief Executive, Director of Policy & Research, Centre for Cities
Understanding and improving UK cities' economic performance

Katy Lock – Garden Cities and New Towns Advocate, Town & Country Planning Association
New Towns and Garden Cities : Growth & Renewal

Trudi Elliott – Chief Executive, The Royal Town Planning Institute
How to plan for growth across city and county regions

Shanaaz Carroll – Chief Executive, Association of Town & City Management
Developing shared visions, strategies and action plans for town and city centres

5.00 – 7.00 **Networking Evening & Champagne Drinks Reception**

Regen Conference Programme – Day 2 – Thurs 23rd March 2017

10.30 Doors Open

11.00 – 12.00 **Session 1 Title Housing & Growth**

**Conference Chair – Helen MacNamara – Director General, Housing and Planning
Department for Communities and Local Government**
Turning policy from ideas into actions and results

Danielle Gillespie – Executive Director, North West, Homes & Communities Agency
Investment programmes across housing, land and regeneration

Julie Fadden – President, Chartered Institute of Housing & Chief Exec, SLH Group
Key housing topics in 2017

12.00 – 1.00 **Toby Phillips – Regional Director, National House Building Council**
Trends and Tips for Customer Satisfaction

Jo Boaden – Chief Executive, The Northern Housing Consortium
Supporting housing providers and helping them make the North a great place to live

Paul Jones – Commercial Surveyor, Urban Splash
Investing over a billion pounds in regeneration, creating beautiful places for people
to live, work and play

Lunch Break 1 Hour -----

2.00 – 3.00 **Session 2 Title Sustainability & Growth**

John Alker – Campaign & Policy Director, UK Green Building Council
Transforming places, for people and planet

Euan Hall – Chief Executive, The Land Trust
Sustainable land management – models for public space

Jon Lovell – Co-Founder, Hillbreak & Vice-Chair, Urban Land Institute UK
Leadership in the responsible use of land and investment

3.00 – 4.20 **Session 3 Title Placemaking & Growth**

Dave Bullock – Managing Director, Compendium Living
Large-scale placemaking projects: enhancing people's lives

Steve Connor – Co Founder, Creative Concern
Creating brands that people engage with and how it defines the sense of place

Professor Cathy Parker – Chair, Institute of Place Management
Classifying UK towns & cities by activity levels: Implications for placemaking

Trevor Mitchell – Regional Director, Historic England
Stephen Miles – Partner, Cushman & Wakefield
New uses for old mills

4.20 **Conference finishes**

5.00 **Exhibition finishes**

Seminar Programme

Time: 4.00pm - 4.30pm Wednesday 22 March 2017
Speaker: Mark Ogden, Relationship Manager, Triodos Bank

“The role of social enterprises in sustainable urban regeneration”

Overview:

Mark Ogden from sustainable investment bank Triodos Bank examines how social enterprises have a vital role to play in sustainable urban regeneration. The seminar will look at exemplar case studies from across the UK – including the Abolish Empty Office Buildings campaign and the Bristol Together / Glasgow Together project - and will discuss what role the private sector has to play in helping social enterprises to flourish.

Speaker profile:

Mark has almost 40 years banking experience in a wide range of roles including trading businesses and real estate. He manages a diverse portfolio of existing clients across England and Wales and introduces new projects to Triodos Bank, particularly in the areas of community ownership and sustainable property.

Time: 4.30pm - 5.00pm Wednesday 22 March 2017
Speaker: Professor Cathy Parker
Chair, Institute of Place Management, Manchester Metropolitan University

“Repositioning, Reinventing, Rebranding and Restructuring Places for Success”

Overview:

The ESRC-funded ‘High Street UK2020’ project identified the 201 factors that determined vitality and viability. The research team at the Institute of Place Management have now turned this research into priorities that any place-first approach to management and development should adopt in order to attract more footfall. These priorities will be introduced within the ‘repositioning, reinventing, rebranding and restructuring framework’ that was successfully developed in partnership with 10 UK locations, within the HSUK2020 project.

This content is part of Manchester Metropolitan University’s MSc in Place Management and Leadership, so delegates can use this Masterclass as a postgraduate taster session and will also receive a certificate of participation.

Speaker profile:

Cathy Parker is Chair of the Institute of Place Management and is Professor of Marketing and Retail Enterprise at Manchester Metropolitan University Business School, where she leads and contributes to a number of commercial and research projects in the areas of retailing, marketing and place management. These include the recent £250k Economic and Social Research Council High Street 2020 project, which modelled and supported town centre change in 10 UK locations.

She is also Editor-in-Chief of the Journal of Place Management and Development and is Visiting Professor at Institute of Regional Development, University of Tasmania as well as the Higher School of Economics, Russia. She is widely published and has presented her research at both academic and practitioner conferences around the world.

Time: 11.00am - 1.00pm Thursday 23 March 2017

Speakers: CAUPD - China Academy for Urban Planning and Design, Beijing

“China's urban regeneration practices, the key projects in the past two years and prospective policies for the future”

Overview:

The China Academy of Urban Planning and Design is positioned directly under China's Ministry of Construction, the entity that oversees all urban development in the country, and is China's leading planning policy advisor.

It is a national research and information centre that is involved in the field of urban planning and design.

Its expertise is broad and multi-disciplinary and includes urban development and planning, civil engineering, design, infrastructural planning and design, water system planning and urban conservation. The institute has several branches throughout China, of which its Beijing branch participates in the UKNA.